

Malcolm Media Expo Exhibitor Registration Contract



2011

November 11, 2011
Cloverdale, CA

Company: _____
 Address: _____
 City, State, Zip: _____
 Phone: _____ Fax: _____ E-Mail: _____
 Authorized Person: _____ Cell Ph: _____
 Authorized Signature _____ Date: _____

Malcolm Media Expo Sponsorship Package

- **One Booth & Priority Booth Selection**
 - sponsors select booth location before other booths are assigned
 - first booth included, additional booths are half price- see pricing
- **Recognition at All Seminars & Meals**
 - sponsors are identified at all seminars, breakfast & lunch
- **Your Banners in High Profile Locations**
 - sponsors can provide 2 or 3 company banners to be hung
- **Company Logos on All Expo Promotions**
 - sponsor logos appear on all ads & mailings to promote expo
- **Company Bio & Logo in Expo Magazine Issue**
 - a short biography of your company will appear in the show issue
- **Company Logo on malcolmedia.com**
 - sponsor logos appear on www.malcolmedia.com expo page
- **Covered Table & 2 Chairs**
 - sponsors receive an 8 foot covered table and 2 chairs

Commitment	Standard Rate Per Expo	Frequent Advertiser Rate Per Expo**
Expo Sponsorship	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,500

Booth Size: 10x8 Indoor 20x20 Outdoor

Malcolm Media Expo Booth Pricing

Check appropriate box.

Commitment	Standard Rate Per Expo	Frequent Advertiser Rate Per Expo ²
Indoor ¹ 10x8	<input type="checkbox"/> \$550	<input type="checkbox"/> \$300
Indoor ¹ 20x8	<input type="checkbox"/> \$900	<input type="checkbox"/> \$600
Outdoor ³ 20x20	<input type="checkbox"/> \$550	<input type="checkbox"/> \$300
Outdoor ³ 40x20	<input type="checkbox"/> \$900	<input type="checkbox"/> \$600

8-foot table & Draping \$30 *Includes 2 chairs.*
Table rental order must be placed in advance. Table rental will be \$50 the day of the show.

¹All 10 x 8 booths include rod & drape.
²For frequent advertiser clarification, please call Malcolm Media at 559-298-6020.
³Outdoor booths are reserved for large equipment and may be located indoors at some venues at the discretion of the organizers at no extra cost.

Sponsor Totals

Includes 1 Booth, Table & 2 Chairs

Sponsorship: \$ _____
 Number of Additional Booth Spaces: _____
 Additional Booth Spaces: \$ _____
 Total Amount Due: \$ _____

Exhibitor Totals

Number of Booth Spaces: _____
 Booth Space: \$ _____
 Table/Chairs: \$ _____
 Total Amount Due: \$ _____

Make checks payable to Malcolm Media.

The above rates are not agency commissionable and non-refundable. Certificate of insurance required. Must be received prior to set-up.

For Office Use Only
 Total Cost: \$ _____ Amount Received: \$ _____ Amount Due: \$ _____
 Sonoma Grape Expo Booth Assignment: _____ Accepted By: _____

Malcolm Media • P.O. Box 626 • Clovis, CA 93613 • 559-298-6020 • Fax 559-323-6016

Payment is required to secure your booth. Please send payment along with contract.