

Malcolm Media Expo Exhibitor Registration Contract



# 2012

November 13, 2012  
Stanislaus County Fairgrounds  
Turlock, California

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
 Authorized Person: \_\_\_\_\_ Cell Ph: \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_  
 Attending Person: \_\_\_\_\_ Cell Ph: \_\_\_\_\_

Attending Person will be the one contacted for information regarding booth set-up

### Malcolm Media Expo Sponsorship Package

- One Booth & Priority Booth Selection**
  - sponsors select booth location before other booths are assigned
  - first booth included, additional booths are half price- see pricing
- Recognition at All Seminars & Meals**
  - sponsors are identified at all seminars, breakfast & lunch
- Your Banners in High Profile Locations**
  - sponsors can provide 2 or 3 company banners to be hung
- Company Logos on All Expo Promotions**
  - sponsor logos appear on all ads & mailings to promote expo
- Company Bio & Logo in Expo Magazine Issue**
  - a short biography of your company (40 to 50 words) will appear in the expo wrap-up report
- Company Logo on malcolmmmedia.com**
  - sponsor logos appear on www.malcolmmmedia.com expo page
- Covered Table & 2 Chairs**
  - sponsors receive an 8 foot covered table and 2 chairs

Commitment	Standard Rate Per Expo	Frequent Advertiser Rate Per Expo**
Expo Sponsorship	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,500

Booth Size:  10x8 Indoor  20x20 Outdoor

### Malcolm Media Expo Booth Pricing

Check appropriate box.

Commitment	Standard Rate Per Expo	Frequent Advertiser Rate Per Expo <sup>2</sup>
Indoor <sup>1</sup> 10x8	<input type="checkbox"/> \$550	<input type="checkbox"/> \$300
Indoor <sup>1</sup> 20x8	<input type="checkbox"/> \$900	<input type="checkbox"/> \$600
Outdoor <sup>3</sup> 20x20	<input type="checkbox"/> \$550	<input type="checkbox"/> \$300
Outdoor <sup>3</sup> 40x20	<input type="checkbox"/> \$900	<input type="checkbox"/> \$600

**8-foot table & Draping**  \$30 *Includes 2 chairs.*  
*Table rental order must be placed in advance. Table rental will be \$50 the day of the show.*

<sup>1</sup>All 10 x 8 booths include rod & drape.  
<sup>2</sup>For frequent advertiser clarification, please call Malcolm Media at 559-298-6020.  
<sup>3</sup>Outdoor booths are reserved for large equipment and may be located indoors at some venues at the discretion of the organizers at no extra cost.

### Sponsor Totals

Includes 1 Booth, Table & 2 Chairs

Sponsorship: \$ \_\_\_\_\_  
 Number of Additional Booth Spaces: \_\_\_\_\_  
 Additional Booth Spaces: \$ \_\_\_\_\_  
 Total Amount Due: \$ \_\_\_\_\_

### Exhibitor Totals

Number of Booth Spaces: \_\_\_\_\_  
 Booth Space: \$ \_\_\_\_\_  
 Table/Chairs: \$ \_\_\_\_\_  
 Total Amount Due: \$ \_\_\_\_\_

Make checks payable to Malcolm Media. No credit cards accepted

The above rates are not agency commissionable and non-refundable. Certificate of insurance required. Must be received prior to set-up.

Payment is required to secure your booth. Please send payment along with contract. No booth assignment will be made until payment is received

For Office Use Only	Total Cost: \$ _____ Amount Received: \$ _____ Amount Due: \$ _____
	Tree & Vine Expo Booth Assignment: _____ Accepted By: _____