

Malcolm Media Expo Exhibitor Registration Contract



2010

November 16, 2010  
Stanislaus County Fairgrounds  
Turlock, California

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Authorized Person: \_\_\_\_\_ Cell Ph: \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_

Attending Person: \_\_\_\_\_ Cell Ph: \_\_\_\_\_

Attending Person will be the one contacted for information regarding booth set-up

**Malcolm Media Expo Sponsorship Package**

- **One Booth & Priority Booth Selection**
  - sponsors select booth location before other booths are assigned
  - first booth included, additional booths are half price- see pricing
- **Recognition at All Seminars & Meals**
  - sponsors are identified at all seminars, breakfast & lunch
- **Your Banners in High Profile Locations**
  - sponsors can provide 2 or 3 company banners to be hung
- **Company Logos on All Expo Promotions**
  - sponsor logos appear on all ads & mailings to promote expo
- **Company Bio & Logo in Expo Magazine Issue**
  - a short biography of your company will appear in the show issue
- **Company Logo on malcolmmmedia.com**
  - sponsor logos appear on www.malcolmmmedia.com expo page
- **Covered Table & 2 Chairs**
  - sponsors receive an 8 foot covered table and 2 chairs

Commitment	Standard Rate Per Expo	Frequent Advertiser Rate Per Expo**
Expo Sponsorship	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,500

Booth Size:  10x8 Indoor  20x20 Outdoor

**Malcolm Media Expo Booth Pricing**

Check appropriate box.

Commitment	Standard Rate Per Expo	Frequent Advertiser Rate Per Expo <sup>2</sup>
Indoor <sup>1</sup> 10x8	<input type="checkbox"/> \$550	<input type="checkbox"/> \$300
Indoor <sup>1</sup> 20x8	<input type="checkbox"/> \$900	<input type="checkbox"/> \$600
Outdoor <sup>3</sup> 20x20	<input type="checkbox"/> \$550	<input type="checkbox"/> \$300
Outdoor <sup>3</sup> 40x20	<input type="checkbox"/> \$900	<input type="checkbox"/> \$600

**8-foot table & Draping**  \$30 *Includes 2 chairs.*  
*Table rental order must be placed in advance. Table rental will be \$50 the day of the show.*

<sup>1</sup>All 10 x 8 booths include rod & drape.  
<sup>2</sup>For frequent advertiser clarification, please call Malcolm Media at 559-298-6020.  
<sup>3</sup>Outdoor booths are reserved for large equipment and may be located indoors at some venues at the discretion of the organizers at no extra cost.

**Sponsor Totals**  
Includes 1 Booth, Table & 2 Chairs

Sponsorship: \$ \_\_\_\_\_

Number of Additional Booth Spaces: \_\_\_\_\_

Additional Booth Spaces: \$ \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_

**Exhibitor Totals**

Number of Booth Spaces: \_\_\_\_\_

Booth Space: \$ \_\_\_\_\_

Table/Chairs: \$ \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_

*Make checks payable to Malcolm Media.*

*The above rates are not agency commissionable and non-refundable. Certificate of insurance required. Must be received prior to set-up. Payment is required to secure your booth. Please send payment along with contract.*

**For Office Use Only**

Total Cost: \$ \_\_\_\_\_ Amount Received: \$ \_\_\_\_\_ Amount Due: \$ \_\_\_\_\_

Pacific Nut Producer Expo Booth Assignment: \_\_\_\_\_ Accepted By: \_\_\_\_\_