

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



Malcolm Media _ Ag Publishing
P.O. Box 626
Clovis, CA 93613
Tel. No.: (559) 298-6675
FAX No.: (559) 323-6016
malcolmed@aol.com
www.malcolmmmedia.com

Official Publication of: None
Established: 1995
Issues Per Year: 10

FIELD SERVED

PACIFIC NUT PRODUCER serves the western United States nut industry, primarily nut growers in California, including nut growers in Arizona, Hawaii, Oregon, New Mexico, Texas and Washington.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include nut growers, PCAs, consultants, nut processors, educators/researchers, association personnel and other titled/non-titled personnel and company addressed copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	719
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	301
Electronic _____	-
All Other _____	100
TOTAL	1,120

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	9,113	100.0	9,113	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	9,113	100.0	9,113	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	12	22			9,133	April _____	42	5			9,136
February _____	14	54			9,173	May _____	148	44			9,032
March _____	26	26			9,173	June _____	-	-			9,032
						TOTAL	242	151			

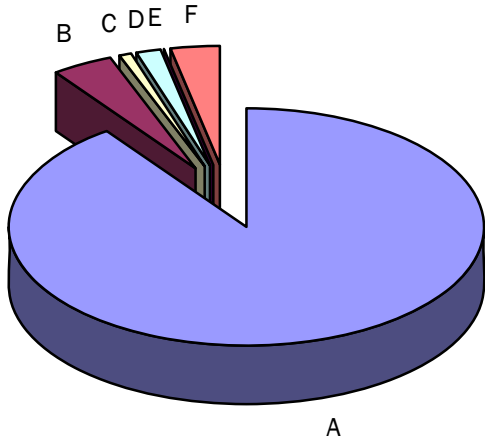
3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009
 This issue is 1.1% or 97 copies below the average of the other 5 issues reported in Paragraph two.

BUSINESS/OCCUPATION	TOTAL QUALIFIED	PERCENT OF TOTAL
Nut Growers _____	8,126	89.9
PCAs & Consultants _____	385	4.3
Processors _____	69	0.8
Educators/Researchers _____	140	1.6
Associations & Commission Personnel _____	19	0.2
Others Allied to the Field (See Note 1) _____	293	3.2
TOTAL QUALIFIED CIRCULATION	9,032	100.0

Note 1: Others Allied to the Field includes suppliers and other qualified recipients and company addressed copies.

3a. Breakout of Qualified Circulation of Business/Occupation

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
A Nut Growers _____	8,126	89.9
B PCAs & Consultants _____	385	4.3
C Processors _____	69	0.8
D Educators/Researchers _____	140	1.6
E Associations & Commission Personnel _____	19	0.2
F Others Allied to the Field _____	293	3.2
TOTAL QUALIFIED CIRCULATION	9,032	100.0



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009							
Qualification Source	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Personal direct request from the recipient: _____	2,681	1,377	1,019			5,077	56.2
II. Request from recipient's company: _____	-	-	-			-	-
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	3,955	-	-			3,955	43.8
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	3,955	-	-			3,955	43.8
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	6,636	1,377	1,019			9,032	100.0
PERCENT	73.5	15.2	11.3			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			-	-
Individuals by name only _____			8,999	99.6
Titles or functions only _____			-	-
Company names only _____			33	0.4
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			9,032	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009					
CALIFORNIA COUNTIES	Total Qualified	Total of Percent	CALIFORNIA COUNTIES	Total Qualified	Percent of Total
Alameda _____	43	0.5	San Diego _____	22	0.2
Amador _____	1	-	San Francisco _____	11	0.1
Butte _____	488	5.4	San Joaquin _____	1,053	11.7
Calaveras _____	10	0.1	San Luis Obispo _____	54	0.6
Colusa _____	184	2.0	San Mateo _____	19	0.2
Contra Costa _____	76	0.8	Santa Barbara _____	11	0.1
El Dorado _____	9	0.1	Santa Clara _____	77	0.9
Fresno _____	892	9.9	Santa Cruz _____	9	0.1
Glenn _____	175	1.9	Shasta _____	27	0.3
Humboldt _____	2	-	Siskiyou _____	1	-
Imperial _____	1	-	Solano _____	46	0.5
Kern _____	378	4.2	Sonoma _____	18	0.2
Kings _____	149	1.6	Stanislaus _____	1,843	20.4
Lake _____	67	0.7	Sutter _____	335	3.7
Lassen _____	3	-	Tehama _____	112	1.2
Los Angeles _____	60	0.7	Tulare _____	567	6.3
Madera _____	346	3.8	Tuolumne _____	9	0.1
Marin _____	6	0.1	Ventura _____	16	0.2
Mariposa _____	3	-	Yolo _____	234	2.6
Mendocino _____	4	-	Yuba _____	46	0.5
Merced _____	769	8.5	California Counties Sub-Total	8,457	93.6
Monterey _____	19	0.2	Arizona _____	47	0.5
Napa _____	14	0.2	New Mexico _____	121	1.3
Nevada _____	4	-	Oregon _____	151	1.7
Orange _____	26	0.3	Texas _____	65	0.7
Placer _____	28	0.3	Washington _____	15	0.2
Riverside _____	13	0.1	Hawaii _____	71	0.8
Sacramento _____	76	0.8	Other States _____	105	1.2
San Benito _____	69	0.8	TOTAL QUALIFIED CIRCULATION	9,032	100.0
San Bernardino _____	32	0.4			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009*
Total Audit Average Qualified: ____	8,971	9,144	9,185	9,127	9,113
Qualified Non-Paid: _____	8,971	9,144	9,185	9,127	9,113
Qualified Paid: _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

***NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
10	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA**PARAGRAPH 3b:**

Other sources include 1 source of circulation for a quantity of 3,955 copies or 43.8%, including California Department of Agriculture.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Monica Malcolm, Circulation Manager

Daniel Malcolm, Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed June 26, 2009

State California

County Fresno

Revised by BPA Worldwide June 26, 2009

Type PD

ID Number P287P0J9