

Malcolm Media Expo Exhibitor Registration Contract



2012

November 7, 2012
at the **BIG Fresno Fairgrounds**
Fresno, California

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

Authorized Person: _____ Cell Ph: _____

Authorized Signature _____ Date: _____

Attending Person: _____ Cell Ph: _____

Attending Person will be the one contacted for information regarding booth set-up

Malcolm Media Expo Sponsorship Package

- **One Booth & Priority Booth Selection**
 - sponsors select booth location before other booths are assigned
 - first booth included, additional booths are half price- see pricing
- **Recognition at All Seminars & Meals**
 - sponsors are identified at all seminars, breakfast & lunch
- **Your Banners in High Profile Locations**
 - sponsors can provide 2 or 3 company banners to be hung
- **Company Logos on All Expo Promotions**
 - sponsor logos appear on all ads & mailings to promote expo
- **Company Bio & Logo in Expo Magazine Issue**
 - a short biography of your company (40 to 50 words) will appear in the expo wrap-up report
- **Company Logo on malcolmmmedia.com**
 - sponsor logos appear on www.malcolmmmedia.com expo page
- **Covered Table & 2 Chairs**
 - sponsors receive an 8 foot covered table and 2 chairs

Commitment	Standard Rate Per Expo	Frequent Advertiser Rate Per Expo**
Expo Sponsorship	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,500
Booth Size:	<input type="checkbox"/> 10x8 Indoor <input type="checkbox"/> 20x20 Outdoor	

Malcolm Media Expo Booth Pricing

Check appropriate box.

Commitment	Standard Rate Per Expo	Frequent Advertiser Rate Per Expo ²
Indoor ¹ 10x8	<input type="checkbox"/> \$550	<input type="checkbox"/> \$300
Indoor ¹ 20x8	<input type="checkbox"/> \$900	<input type="checkbox"/> \$600
Outdoor ³ 20x20	<input type="checkbox"/> \$550	<input type="checkbox"/> \$300
Outdoor ³ 40x20	<input type="checkbox"/> \$900	<input type="checkbox"/> \$600

8-foot table & Draping \$30 *Includes 2 chairs.
Table rental order must be placed in advance. Table rental will be \$50 the day of the show.*

¹All 10 x 8 booths include rod & drape.

²For frequent advertiser clarification, please call Malcolm Media at 559-298-6020.

³Outdoor booths are reserved for large equipment and may be located indoors at some venues at the discretion of the organizers at no extra cost.

Exhibitor Totals

Number of Booth Spaces: _____
Booth Space: \$ _____
Table/Chairs: \$ _____
Total Amount Due: \$ _____

Make checks payable to Malcolm Media. No credit cards accepted

Sponsor Totals

Includes 1 Booth, Table & 2 Chairs

Sponsorship: \$ _____
Number of Additional Booth Spaces: _____
Additional Booth Spaces: \$ _____
Total Amount Due: \$ _____

The above rates are not agency commissionable and non-refundable. Certificate of insurance required. Must be received prior to set-up.

Payment is required to secure your booth. Please send payment along with contract. No booth assignment will be made until payment is received

For Office Use Only	Total Cost: \$ _____ Amount Received: \$ _____ Amount Due: \$ _____
	Grape, Raisin & Nut Expo Booth Assignment: _____ Accepted By: _____